

2020 NAIOP NORTHEAST FLORIDA INVITATIONAL GOLF TOURNAMENT

AS OF 7/9/20

Sponsorship opportunities are now available for the NAIOP Northeast Florida Invitational Golf Tournament. This year's event will take place on Monday, October 5, 2020 at the Jacksonville Golf & Country Club gives your company excellent exposure both before and during this popular event, which sells out annually. Sponsorship costs range in value from \$5,000 (Presenting Sponsor) to \$300 (Hole Sponsor). A description of the various sponsorship is provided below. To reserve your sponsorship please contact, **Golf Committee Chair, Chris Wilson**, (904) 599-8903, cmwilson@centerstatebank.com or **Carmel Buchanan, NAIOP NEFL** (904) 730-8075 or naiopnefl@comcast.net.

SPONSORSHIP OPPORTUNITIES

**PRESENTING SPONSORS: \$2900 per sponsor - Miller Electric & SERVPRO
Jacksonville South & Arlington SOLD for Co-Sponsorship**

- Recognition in all tournament advertising, the printed tournament program and day-of-the-event signage in the following manner:

**NAIOP Northeast Florida Invitational
Co-Presented By**

- A ½ page ad in the printed tournament program.
- Sponsor's name and logo on day of event signage at registration and awards dinner after tournament.
- Sponsor's logo on all e-mail blasts sent to members and non-members.
- Sponsor's logo on NAIOP website and on registration form for foursomes.
- Includes company recognition on week of tournament e-mail blast to players
- Includes logo on Powerpoint slide being shown during dinner
- Company name mentioned during start of tournament and during awards presentation
- Company logo on golf rules passed out by head pro at start of tournament
- Sponsor's name on cover of program along with your company website address
- Complimentary invitation for two to attend the awards dinner following tournament play.
- Distribute follow-up broadcast e-mail, with your company message to all players (Deadline TBD).
- Guaranteed, complimentary foursome in the tournament.

GOLF CART SPONSOR: \$1,750 – VanTrust Real Estate - SOLD

- Recognition in all tournament advertising, the printed tournament program and day-of-the-event signage.
- Decals of your logo on each golf cart
- Includes company recognition on week of tournament e-mail blast to players
- Includes logo on Powerpoint slide being shown during dinner
- Player identification cards on all carts will contain sponsor's name and logo.
- Complimentary invitation for two to attend the awards dinner following tournament play.

- May put information sheet in the window/cart for each player.
- Distribute follow-up broadcast e-mail, with your company message to all players (Deadline TBD).

TEE IT UP CONTEST: \$500 – *McCurdy Walden SOLD*

- Recognition in all tournament advertising, the printed tournament program and day-of-the-event signage.
- The sponsor may have a display or greeting table located at the selected par-3 location and will be responsible for overseeing the miniature footballs being hit by a club over a Football goal - can have sponsors logo on them. In the event of a tie(s) a playoff will be done after play at clubhouse
- Winner will be recognized during awards dinner and presented a sponsor's prize. A representative of the sponsoring company will have the option of presenting the winner with their prize.
- Includes company recognition on week of tournament e-mail blast to players
- Includes logo on Powerpoint slide being shown during dinner
- Complimentary invitation for two to attend the awards dinner following tournament play.
- Distribute follow-up broadcast e-mail, with your company message to all players (Deadline TBD).

PLAYER GIFT SPONSOR: \$1,850 – *Brasfield & Gorrie, Inc. SOLD*

- Recognition in all tournament advertising, the printed tournament program and day-of-the-event signage.
- Sponsor participates in the selection of the gift which may incorporate the sponsor's name and logo.
- Includes company recognition on week of tournament e-mail blast to players
- Includes logo on Powerpoint slide being shown during dinner
- Include NAIOP NEFL logo and chapter will match up to same rate of sponsorship
- Complimentary invitation for two to attend the awards dinner following tournament play.
- Distribute follow-up broadcast e-mail, with your company message to all players (Deadline TBD).

HOLE-IN-ONE CONTEST: \$500 – *Duckworth Construction 1 SOLD, 1 OPEN*

- Recognition in all tournament advertising, the printed tournament program and day-of-the-event signage.
- The sponsor may have a display or greeting table located at the selected par-3 location staffed to greet players, provide refreshments, provide company hand-outs, etc.
- Includes company recognition on week of tournament e-mail blast to players
- Includes logo on Powerpoint slide being shown during dinner
- Complimentary invitation for two to attend the awards dinner following tournament play.
- Distribute follow-up broadcast e-mail, with your company message to all players (Deadline TBD).

FLAG SPONSOR: \$500 – *Keen on Klean SOLD*

- Recognition in all tournament advertising, the printed tournament program and day-of-the-event signage.
- Sponsor's name and logo will appear *exclusively* on 18 specially made pin flags that will be used the day of the tournament. (Sponsor responsible for purchasing and design of flags) Check with golf course to confirm size and shape for pins.
- Includes company recognition on week of tournament e-mail blast to players
- Includes logo on Powerpoint slide being shown during dinner
- Complimentary invitation for two to attend the awards dinner following tournament play.

- Distribute follow-up broadcast e-mail, with your company message to all players (Deadline TBD).

TEAM PHOTOGRAPH: \$1000 –

- Recognition in all tournament advertising, the printed tournament program and day-of-the-event signage.
- Each player will be presented with team photograph framed with your company logo on photo after play on display table.
- Includes company recognition on week of tournament e-mail blast to players
- Includes logo on Powerpoint slide being shown during dinner
- Complimentary invitation for two to attend the awards dinner following tournament play.
- Distribute follow-up broadcast e-mail, with your company message to all players (Deadline TBD)

MULLIGAN SPONSOR: \$500 – *CenterState Bank - SOLD*

- Recognition in all tournament advertising, the printed tournament program and day-of-the-event signage.
- Sponsor may have a representative out on course with marketing materials and any other information regarding their company to promote business.
- Sponsor will provide an I-Pad or other valuable prize for a drawing at the end of play and present at Dinner.
- Includes company recognition on week of tournament e-mail blast to players
- Includes logo on Powerpoint slide being shown during dinner
- Complimentary invitation for two to attend the awards dinner following tournament play.
- Distribute follow-up broadcast e-mail, with your company message to all players (Deadline TBD).

MARGARITA SPONSOR: \$500 – *PuroClean - SOLD*

- Your company will be recognized in all tournament advertising, the printed tournament program and day-of-the-event signage.
- This sponsorship has been a staple at the tournament for 15 plus year's – golfers seek out this table to get refreshment, so host gets great visibility and interaction with players.
- Includes company recognition on week of tournament e-mail blast to players
- Includes logo on Powerpoint slide being shown during dinner
- Your company will be assigned premium location at clubhouse or on course (where electricity is available) where you may set up a staffed table to greet players, provide company hand-outs, etc.
- Company must provide Margarita Machine and Tequila for drinks.
- Complimentary invitation for two to attend the awards dinner following tournament play.
- Distribute follow-up broadcast e-mail, with your company message to all players (Deadline TBD).

SKILLS CONTEST SPONSOR: \$500 -

- Recognition in all tournament advertising, the printed tournament program and day-of-the-event signage.

- Awards will be presented in the name of the sponsor and a representative of your company can hand out the award to the following individual competition winners: Men's Longest Drive, Women's Longest Drive, Men's Closest to the Pin, Women's Closest to the Pin.
- Includes company recognition on week of tournament e-mail blast to players
- Includes logo on Powerpoint slide being shown during dinner
- Complimentary invitation for two to attend the awards dinner following tournament play.
- Distribute follow-up broadcast e-mail, with your company message to all players (Deadline TBD).

MONSTER PUTT CONTEST SPONSOR: \$500 – Wayne Automatic Fire - SOLD

- Recognition in all tournament advertising, the printed tournament program and day-of-the-event signage.
- Award will be presented in the name of the sponsor and a representative of your company can hand out the cash prize for the Monster Putt at awards reception.
- Includes company recognition on week of tournament e-mail blast to players
- Includes logo on Powerpoint slide being shown during dinner
- Your company will have a table set up right off the 9th green, once players have played out Hole #9, they will stay on green and drop ball on a pre-selected spot you have designated for them to putt from. Your staff will manage activity and keep record of winner – if multiple people, sink putt, there will be a putt off after all players have completed their round of golf.
- Complimentary invitation for two to attend the awards dinner following tournament play.
- Distribute follow-up broadcast e-mail, with your company message to all players (Deadline TBD).

LUNCH SPONSOR: \$1,000 –

- Recognition in all tournament advertising, the printed tournament program and day-of-the-event signage.
- Includes company recognition on week of tournament e-mail blast to players
- Includes logo on Powerpoint slide being shown during dinner
- Each player will receive a complimentary lunch either prior to play or early during play. The sponsor will receive recognition on either the lunch packaging or on signage at the lunch dispensing location.
- Complimentary invitation for two to attend the awards dinner following tournament play.
- Distribute follow-up broadcast e-mail, with your company message to all players (Deadline TBD).

DINNER SPONSOR: \$1,000 – K & G Construction - SOLD

- Recognition in all tournament advertising, the printed tournament program and day-of-the-event signage.
- Each player will receive a complimentary buffet dinner. The sponsor will receive recognition signage at the dinner dispensing location.
- Includes company recognition on week of tournament e-mail blast to players
- Includes logo on Powerpoint slide being shown during dinner
- Complimentary invitation for two to attend the awards dinner following tournament play.
- Distribute follow-up broadcast e-mail, with your company message to all players (Deadline TBD).

BEVERAGE CART SPONSORS: \$750 – Crocker Partners and Tenant Contractors SOLD

- Sponsor will be recognized in all tournament advertising, the printed tournament program and day-of-event signage.
- Beverage carts will dispense complimentary beverages to players while on the course. Beverage carts will display signs with sponsor's names.

- Includes company recognition on week of tournament e-mail blast to players
- Includes logo on Powerpoint slide being shown during dinner
- Complimentary invitation for two to attend the awards dinner following tournament play.
- Distribute follow-up broadcast e-mail, with your company message to all players (Deadline TBD).

PUTTING CONTEST: \$600 - PENDING

- Recognition in all tournament advertising, the printed tournament program and day-of-the-event signage.
- The sponsor may have a display or greeting table located at the practice putting green and will be responsible for overseeing each player's participation. In the event of a tie(s) a playoff will be done after play at the clubhouse.
- Includes company recognition on week of tournament e-mail blast to players
- Includes logo on Powerpoint slide being shown during dinner
- Winner will be recognized during awards dinner and presented a sponsor's prize. A representative of the sponsoring company will have the option of presenting the winner with their prize.
- Complimentary invitation for two to attend the awards dinner following tournament play.
- Distribute follow-up broadcast e-mail, with your company message to all players (Deadline TBD).

FLYING CARPET: \$600 – Dixie Carpet & Shaw Contract Carpet - SOLD

- Recognition in all tournament advertising, the printed tournament program and day-of-the-event signage.
- The sponsor will provide a carpet square which may have the sponsor's name and logo printed on it or business card attached. Players will have the option of purchasing one prior to the start of play to be used as a "mulligan". Example: A team's second and best shot on a par four lands on the green but is 40' from the hole. A player may elect to toss their "Flying Carpet" toward the hole to get it closer to the hole. Once the "Flying Carpet" has been tossed it must be used and each member of the team will then putt from the position where the "Flying Carpet" lands.
- Includes company recognition on week of tournament e-mail blast to players
- Includes logo on Powerpoint slide being shown during dinner
- Complimentary invitation for two to attend the awards dinner following tournament play.

GOODIE BAG: \$500

- Recognition in all tournament advertising, the printed tournament program and day-of-the-event signage.
- The sponsor provides 150 bags with your logo/name on them for tournament to distribute to all players. Each bag will be filled with items provided by other sponsors and yourself (optional) that promotes their business as well as items provided by tournament.
- Includes company recognition on week of tournament e-mail blast to players
- Includes logo on Powerpoint slide being shown during dinner
- May volunteer at tournament during registration to pass out your bags.
- Complimentary invitation for two to attend the awards dinner following tournament play.
- Distribute follow-up broadcast e-mail, with your company message to all players (Deadline TBD).

HOST TABLES \$500 – 5 Available – 1 Sold – KI/Ladson Construction

- Each sponsor will be recognized in all tournament advertising, the printed tournament program and day-of-the-event signage.
- Each sponsor will be assigned an on-course location where they may set up a staffed table to greet players, provide refreshments, provide company hand-outs, etc.
- Includes company recognition on week of tournament e-mail blast to players
- Includes logo on Powerpoint slide being shown during dinner
- Complimentary invitation for two to attend the awards dinner following tournament play.
- Distribute follow-up broadcast e-mail, with your company message to all players (Deadline TBD).

RAFFLE SPONSOR: \$500 – *Dixie Contract Carpet - SOLD*

- Recognition in all tournament advertising, the printed tournament program and day-of-the-event signage.
- Raffle prizes will be solicited from NAIOP and non-NAIOP members. Raffle tickets will be sold prior to the beginning of play. Winning raffle numbers will be pulled and posted prior to completion of play.
- Includes company recognition on week of tournament e-mail blast to players
- Includes logo on Powerpoint slide being shown during dinner
- Complimentary invitation for two to attend the awards dinner following tournament play.
- Distribute follow-up broadcast e-mail, with your company message to all players (Deadline TBD).

MEGA-DRAWING SPONSOR: \$500 – *Buchanan Wealth Management - SOLD*

- Recognition in all tournament advertising, the printed tournament program and day-of-the-event signage on general sponsor sign, individual sign displayed during entire dinner reception.
- Each player will be given a complimentary, numbered (we will number for you) item that your company provides (divot repair tool, croakies, koozies, ball marker etc.). All 144 players numbers will be placed in a fishbowl and the winning numbers will be draw from there. A large display sign with your Company Logo will be placed at podium during the dinner reception. During the announce of the course of the evening fifteen to twenty high value prizes will be awarded that have been donated from local businesses or members.
- Includes company recognition on week of tournament e-mail blast to players
- Includes logo on Powerpoint slide being shown during dinner
- Complimentary invitation for two to attend the awards dinner following tournament play.
- Distribute follow-up broadcast e-mail, with your company message to all players (Deadline TBD).

PRACTICE RANGE SPONSOR: \$650 –

- Recognition in all tournament advertising, the printed tournament program and day-of-the-event signage.
- At registration players will be instructed to go to the practice range to hit balls – two signs with your logo will be at each end.
- Includes company recognition on week of tournament e-mail blast to players
- Includes logo on Powerpoint slide being shown during dinner
- Opportunity to have a table set up on practice range with your company representative to talk to players during the 2 hours of registration. May provide items to players during this time.
- Complimentary invitation for two to attend the awards dinner following tournament play.
- Distribute follow-up broadcast e-mail, with your company message to all players (Deadline TBD) through the NAIOP distribution list.

HOLE SPONSORS (*36 available*): \$300 –

- Recognition in all tournament advertising, the printed tournament program and day-of-the-event signage.
- There can be up to two sponsors per hole. A hole sponsor will receive recognition on an individual 3' x 3' sign prominently displayed near a selected tee location.
- Complimentary invitation for two to attend the awards dinner following tournament play.

Donations are also needed for items to be included in player's goody bags, the raffle, and the mega drawing.